

ENDLESS POSSIBILITIES

Virtually unlimited **business opportunities** await you



 **Rhino Linings**[®]
MORE THAN BEDLINERS

Let's Talk **BUSINESS**



More than bed liners

Rhino Linings application opportunities have become virtually unlimited. Our elastomer coatings have been designed to be tough and bonds to almost any substrate meaning it can be applied to almost anything almost anywhere. Combined with comprehensive training means that our applicators' opportunities to profit are only limited by their imagination.



Any business is hard work

Sure, you have heard that joining a recognized brand with proven products, processes and combined marketing greatly improves your chances of success. In fact, studies in the United States and Australia have shown that up to 90% of franchised businesses succeed after 10 years compared to only 20% for new start-up businesses.

The advantages of a recognised brand, proven systems and controls, training and support means a franchised business is able to achieve much greater success in weathering economic downswings which new start-ups usually do not enjoy. It is however, not a guarantee for success. Ideally franchisees need to possess certain qualities that greatly increases their chances of success.

We are looking for persons

with the following qualities

You believe that **knowledge is king**

You will research and learn to know the potential customers and opposition in your preferred territory – we will guide you in where and what to look for.

You live **by goals**

You set yourself targets and continually benchmark your business performance against this.

Spirited

No matter if you sometimes get a curve ball you don't throw in the towel and keep persevering.

Strong organizational

You plan around all aspects of the business and need to delegate, and time manage.

Enthusiastic and **big picture thinker**

You have the ability to not just stare blindly at a problem but see the opportunity in finding the solution to the problem.

Ability to **invest**

Depending what option, you opt for you would need capital or access to finance to fund equipment, material and initial cashflow.

Coachability

You should have an open mind to learn and accept advice and support from the franchisor in order for you to enjoy being a franchisee.

Relational skills

Franchisees need to deal with suppliers, customers, franchisors and employees so people skills are important.

Follow rules

Being independent is good but a good candidate must be willing to follow the proven rules of a franchise system that has been proven to work in order to be successful in the group.



Benefits of joining our network



Combined Buying Power

Rhino Linings buys in bulk and negotiates the best prices for chemicals, equipment, shop supplies, marketing collateral and services and the savings are passed on to our network.

Our Marketing and Sales Experience

We advertise nationally and co-ordinated efforts compounds the results and maximises lead generation. More leads mean more opportunity for sales. Being with the trusted brand makes turning leads into sales much easier.

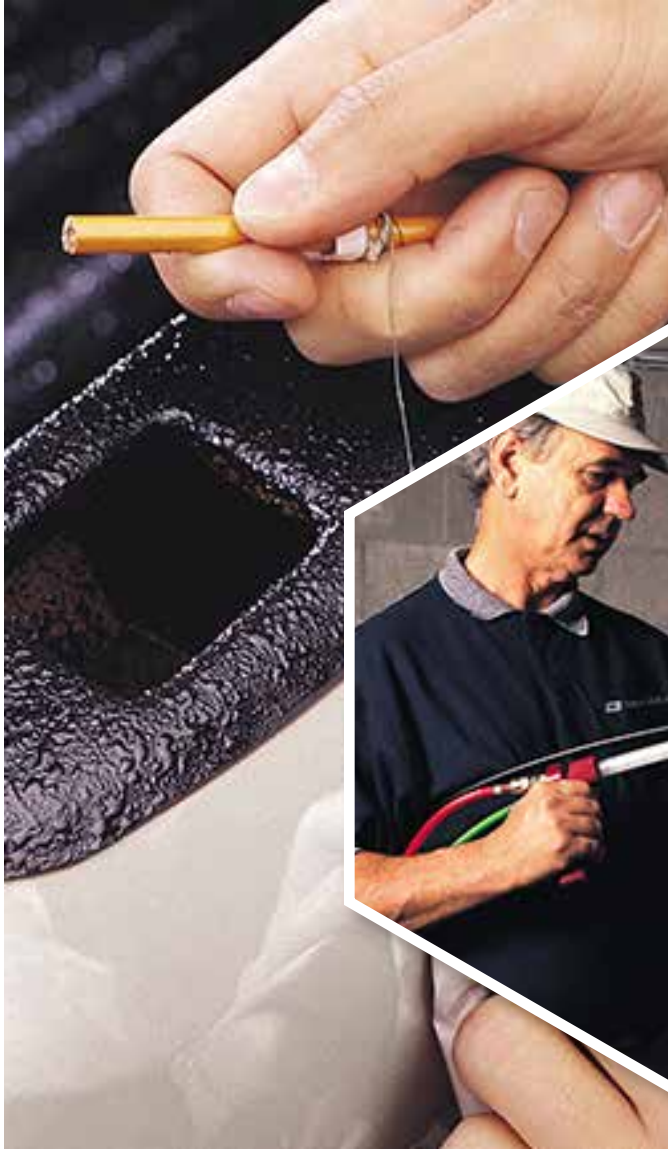


Product Innovations

Continual R&D ensures that you have access to the best performing products.

Business Skills

With over 40 years of experience backing you we can help our network adapt and stay ahead of the market in their area.



Technical Know How (Training and Support)

We have vast know-how and resources available to ensure you follow industry best practices and are armed with the correct information for a wide range of applications.



Established and Trusted Brand

Rhino Linings has almost 40 years of unrivalled success because we have proven ourselves to be a brand that the consumer can trust. You can build your business from that trust.

Greater Chance at Success

Sticking with a leader and an internationally recognized group has been proven that you will have a much better chance of success than going alone.

Options Available

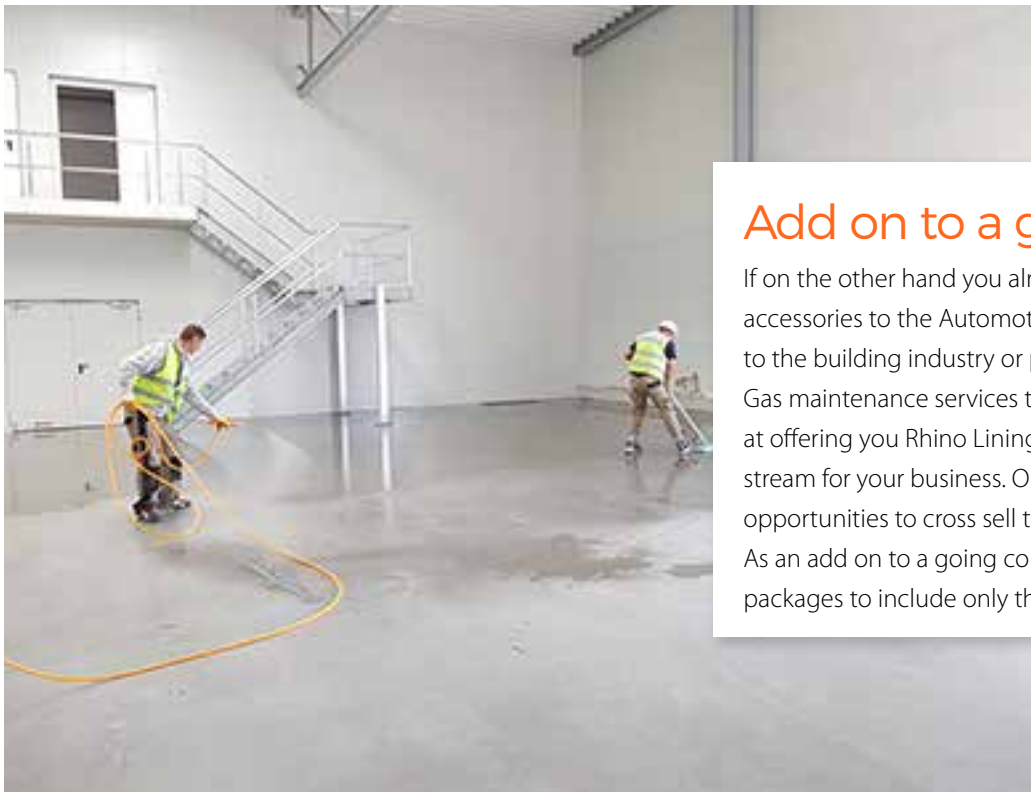
Stand-Alone Opportunity

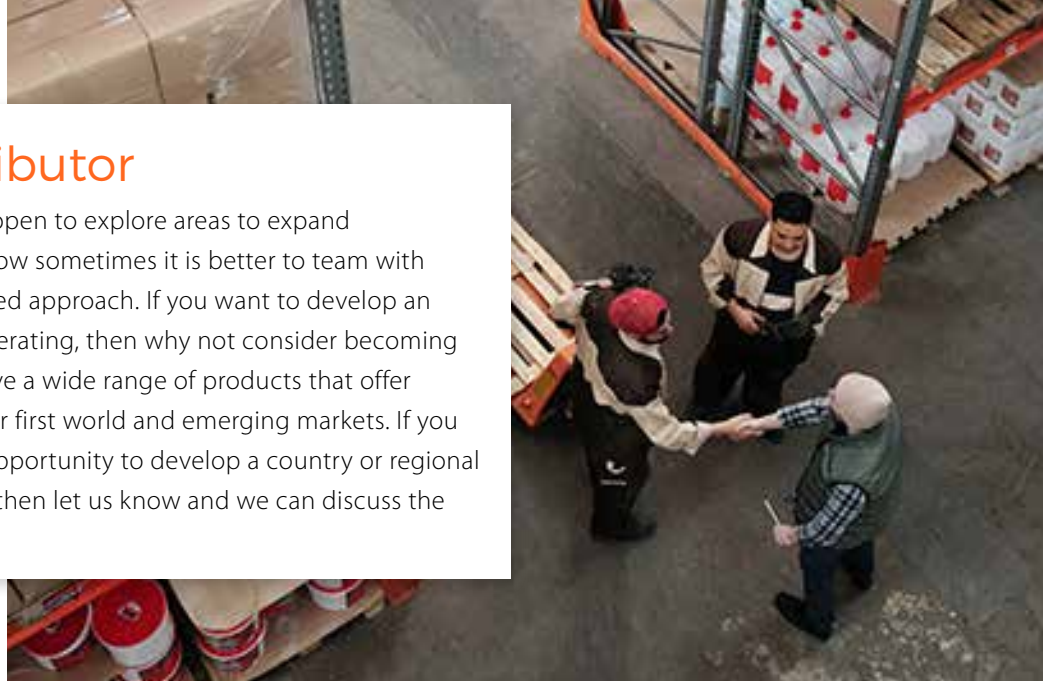
With Rhino Linings we have several opportunities available that may suite your requirements. If you are feeling like a change in career or you want to start something post retirement or you are necessitated to find an alternative income then Rhino Linings may have a Stand-Alone Opportunity available to you. With comprehensive training and a range of products, equipment options and almost unlimited coating application possibilities, Rhino Linings makes a great choice for a stand-alone opportunity.



Add on to a going concern

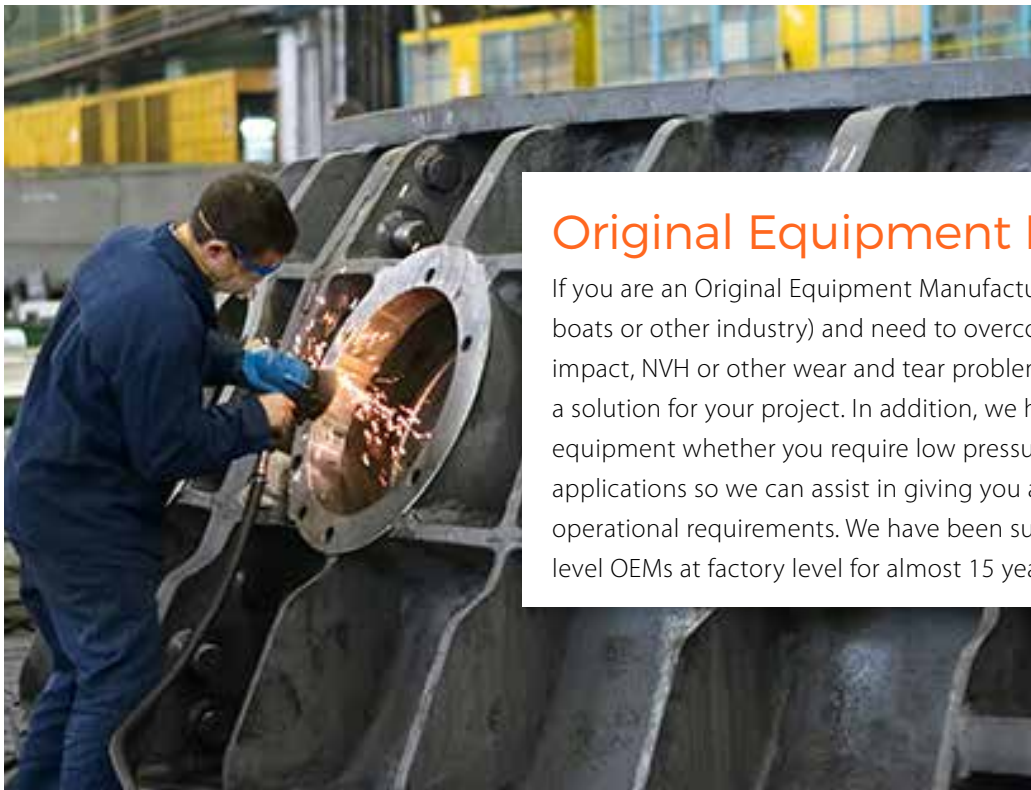
If on the other hand you already supply aftermarket accessories to the Automotive trade, sell Coatings to the building industry or provide Mining or Oil & Gas maintenance services then we are happy to look at offering you Rhino Linings as an additional profit stream for your business. Our products present many opportunities to cross sell to your existing customers. As an add on to a going concern we can tailor our packages to include only the items that you need.





Master Distributor

Rhino Linings are always open to explore areas to expand internationally and we know sometimes it is better to team with local partners for a localised approach. If you want to develop an area where we are not operating, then why not consider becoming Master Distributor. We have a wide range of products that offer global benefits suitable for first world and emerging markets. If you would like to pursue an opportunity to develop a country or regional market for Rhino Linings, then let us know and we can discuss the opportunities available.



Original Equipment Manufacturer

If you are an Original Equipment Manufacturer (vehicles, trailers, boats or other industry) and need to overcome abrasion, corrosion, impact, NVH or other wear and tear problems let us see if we can find a solution for your project. In addition, we have access to a range of equipment whether you require low pressure, high pressure or robotic applications so we can assist in giving you a system to meet your operational requirements. We have been supplying international, top level OEMs at factory level for almost 15 years.

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